

Ad Sale Guidelines for Spring Show Program

2016-2017

Due date – Wednesday, January 18, 2017

***** Late ads will not be accepted. *****

The spring show is a costly show to produce. It is an exciting time, but part of the learning about show production is the business aspects as well. We must cover all expenses or we will have to reduce production costs by cutting instrumentalists, lights, etc.

- Each student must sell at least *\$250.00 worth of ads*.
- *Start now*. It is unfair to your parents for you to wait. The burden of ads selling should not fall on your parents to write a check. Of course they are welcome to place an ad celebrating you. 😊
- This is *your* show. The lights are for *you* and greatly enhance your awesome singing.
- Maddie is the program princess / creator and works free-lance as well. We need to respect her time as she puts the program together; therefore, *late ads will not be accepted*. There will be no late inserts.
- Ask your doctor, dentist, local shops, church (floral, automotive, etc.) Walmart and other large companies have a lot of red tape. Start now if you approach them.
- All ads must be in camera-ready digital form and e-mailed to Maddie Barber at <mailto:madelynn.barber.242@k12.friscoisd.org> . Do not send them to Mr. Bright.
- We are unable to accept actual photographs and hard copies of papers. For example, if a client wants to give you a business card for a quarter page ad, you must then turn it in to digital form.
- Ask veteran members for ideas or see me and we'll brainstorm some more.